

EMMEDATA

Emmedata Srl
ERP for Fashion (Footwear & Apparel)



Emmedata

- Founded in 1985
- 30 employees
- Annual Revenue € 2 million
- Company Mission: Software Development for Fashion Industries
- Target market : Apparel and Footwear Companies and Retail
- Location: Major in Civitanova Marche, Italy

Applications:

- DModa Suite ERP for Fashion
- DModa Retail
- DModa CRM
- DModa B2C (shop on line)

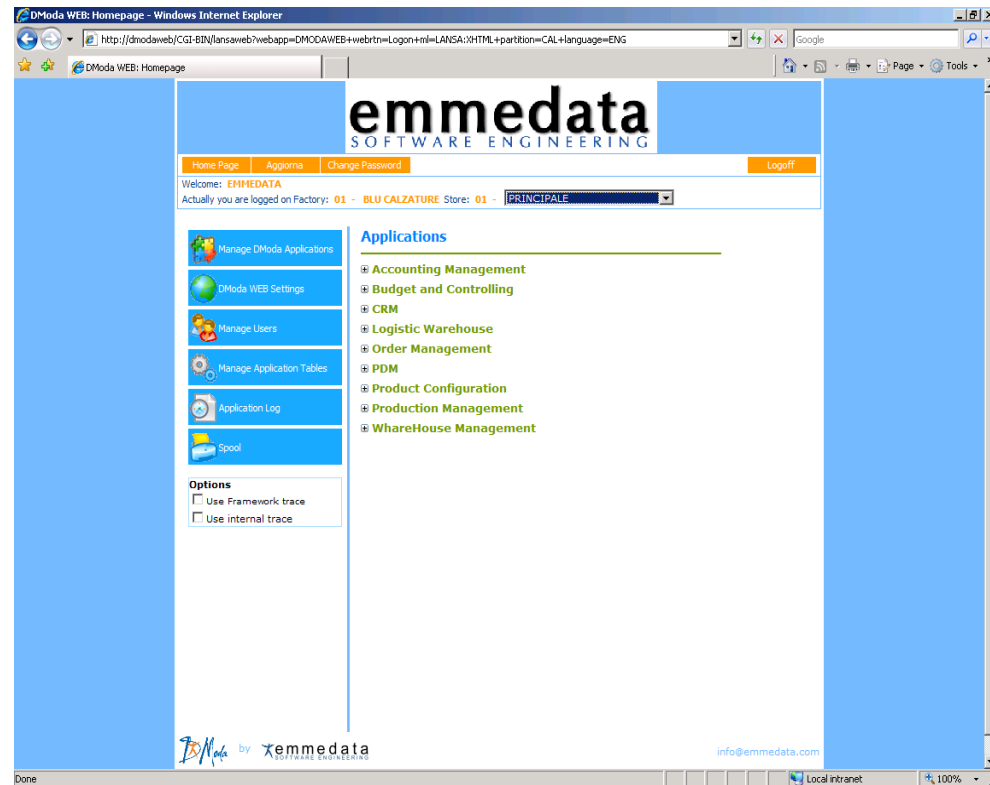
Why Sybase iAnywhere?

- Sybase iAnywhere is fast and simple to use and it grants security and reliability

DModa Suite ERP for Fashion

DModa Suite ERP for Fashion

- Web-enabled
- Scalable and flexible, it is turned to the companies that produce or commercialize Footwear Leather and Apparel
- Collection Management (PDM)
- Order Entry off-line
- Production Planning & MRP II
- Supply Chain
- Logistics of Shipments



DModa Suite ERP for Fashion

Technical Details

- Supported mobile operating systems:
 - Windows Mobile, Pocket PC, Windows Mobile Smartphone
- Access to backend systems:
 - IBM DB2, ODBC-compliant database, Oracle, Microsoft SQL Server
- Developer tools and PIM databases:
 - LANSA
- Language of app:
 - C++, Java Scripts, XML and HTML
- Supported connectivity:
 - Internet, W-LAN, Bluetooth, Desktop-connection

DModa Suite ERP for Fashion

Benefits of application

- Beyond 20 years of experience in the Fashion
- Support and Qualified Assistance
- Evolve in line with the ever changing Apparel and Footwear industry
- Flexibility and Total Support of the Business Requirements
- Analysis and Formation on the Business Processes

Top 3 business challenges that this application helps to solve:

- Provide real-time access anytime, anywhere by browser
- Improve flexibility to react to customer needs whilst maintaining efficiencies
- Manage and Control the Production Process and third parts collaboration

DModa Suite ERP for Fashion

Business Process:

- To give manufacturers, importers, contractors, and distributors the tool needed to compete & win in the global marketplace

Industry:

- Apparel, Footwear, and leather products industries

Customer profile

- Number of customers :120
- Average number of users: 70
- Target customer
 - Apparel, footwear and leather industries
 - Retailers and wholesale
 - 10 – 500 Million in Euro Revenue
 - About 10-300 employees

DModa Suite ERP for Fashion

Reference customers 1

- TOD'S Group
- Yes , the reference is publicly referenceable
- Leader group in the world for the Fashion and luxury goods

Benefits/Results

- Improvements in the production process and customer service
- Reduction Cost (ROI)
- Consolidation of the sale net all over the world is one of the results planned to be achieved within the next 12 months

Name of application

Reference customers 2

- GUCCI Group
- Yes , the reference is publicly referenceable
- Leader group in the world for the Fashion and luxury goods

Benefits/Results

- Optimization and management of third-parties production process

Expected Benefits/Results

- Quality Control Finished goods via web made directly in production

Name of application

Reference customers 3

- CASADEI
- Yes , the reference is publicly referenceable
- Leader group in the world for the Fashion and luxury goods

Benefits/Results

- Improvements in the production process and customer service

Expected Benefits/Results

- Management Collection and Producty Configuration(PDM)

Contacts

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